

9b Business: Introduction

Lesson Plan

- 15 **Break** Announce the return time and write it on the board.
- 5 **Attendance and Reminders** Display the reminders slide.
- 45 **Lecture/discussion**
- Introduce yourself and a very brief overview of where you've worked as a therapist
 - B: 1-4, 28-29. Overall Learning Outcomes and Objectives for Business course. Guide students through each page of the B-section of the packet
 - Positives and negative of your past work experiences
 - Pro's and Con's on self-employment and being employee
- 20 **Break**
- 45 **Lecture/assignment**
- B: 29-30. Value-based planning / purpose (mission) statements
 - Priorities and goals
 - Whole-class activity: come up with sample of purpose, priorities and goals
 - B: 6-8. Have the students complete their purpose, priorities and goals assignment. Go table to table and make small talk to encourage progress and ideas. Consider asking the students to work in pairs if it's a larger class.
- 20 **Break**
- 45 **Lecture/discussion**
- Time management/attention management/self- management (driving and restraining forces)
 - Legal requirements to practice massage in Texas
 - Financial preparation/costs of getting your license and expectations
- 15 **Grade assignment (students self-study for 10a exam?) and closing thoughts.**
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- 3 hours and 30 minutes

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Grading

- Try to grade as students complete their assignment. Those who finish early should consider studying for the 10a exam. Write the grades in the grade book and be sure to not leave any blanks. If you are unable to grade them during class, please email the student admin with the expected date.

Topic Focus

- Inform and excite them with respect to business segment, assignments and their future as therapists
- Planning for future in massage that actualizes your values – that realizes your dream.

Class Learning Objectives

- Behaviors/knowledge needed to progress to the next class: Be clear on the assignments, especially that due for the next business class.
- Broad Program Level: plan for your success as a therapist
- Course Level: do purpose, priorities and goals (with excitement and clarity)
- Individual Class Level: Participate in discussion and class-as-a-whole exercise re values-based planning.

Classroom Activities

- In discussion identify negatives and positives in past jobs
- Listen to lecture – respond with comments and questions
- Class-as-a-whole do a sample of purpose priorities and goal
- Each student does the purpose, priorities and goals assignment and hands it in (if not enough time to grade them in class).

Author's Thoughts, Advice, or Experience

- Teacher – be excited and motivational. Way surpass their normal expectation that business segment will be one that they won't enjoy.

- You got to find ways to love this material if you want them to want to learn it
- Involve the students, what do they want out message from a business aspect
- Remind students that they come from different experience levels. Some may have never written a resume or had a job before, others may have business degrees, worked 40 years and retired, or owned their own businesses. We can all learn from one another.