



36b Business: Professional Ethics



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Class Outline

5 minutes	Attendance, Breath of Arrival, and Reminders
10 minutes	Lecture: Values, morals, ethics. Etc.
60 minutes	Do's and don'ts of massage policies
20 minutes	Break
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20 minutes	Break
10 minutes	Class discussion of all topics
<u>15 minutes</u>	<u>Texas Administrative code</u>
3 hours and 25 minutes minutes total with 10 minutes of flex time	



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Class Reminders

Assignments:

- 41a Review Questions (Packet A: 173-185)
- 43a Swedish: Outside Massages (Packet A: 57-62)

Quizzes and Exams:

- 43a Kinesiology Quiz
 - (adductor magnus, gracilis, iliopsoas, sartorius, TFL, piriformis, quadratus femoris)
- 44a Quiz (33b, 35a, 36a, 37a/b, 38a, 39a, 40a, 41a/b, 42b, and 43a)
- 46a Exam

Preparation for upcoming classes:

- 37a Pathology: Circulatory System
 - Werner: Chapter 5
 - Packet E: 73-74
 - RQ Packet A-169
- 37b Business: State Massage Law and Find a Job
 - Business Mastery: Chapters 7-11
 - Packet B: 33-36
 - RQ Packet A-170



Classroom Rules

Punctuality - everybody's time is precious

- Be ready to learn at the start of class; we'll have you out of here on time
- Tardiness: arriving late, returning late after breaks, leaving during class, leaving early

The following are not allowed:

- Bare feet
- Side talking
- Lying down
- Inappropriate clothing
- Food or drink except water
- Phones that are visible in the classroom, bathrooms, or internship

You will receive one verbal warning, then you'll have to leave the room.



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The story of today's class

Once upon a time, there was a world without any massage therapists. This was a sad world ...



The story of today's class

Today our job is to create the profession of massage therapy from scratch.

Here in this classroom we have a relatively close-knit group of people who love to do massage.

We will announce to the world the creation of a new profession:

MASSAGE THERAPY!



The story of today's class

In order to have a stellar reputation from the beginning, we need to know what will be considered stellar massage therapist behavior.

Let's begin by exploring some terms that relate to conduct and behavior.



Briefly, what do these words mean to you

Values

Morals

Ethics

Laws



Introductory Definitions

Values Qualities considered _____ worthwhile or desirable.

Morals Values of a _____ based on ideas of right and wrong.

Ethics Rules governing the behavior of members of a _____.

Laws Rules governing the affairs of a _____ community.



Introductory Definitions

Values Qualities considered personally worthwhile or desirable.

Morals Values of a _____ based on ideas of right and wrong.

Ethics Rules governing the behavior of members of a _____.

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Introductory Definitions

Values Qualities considered personally worthwhile or desirable.

Morals Values of a group based on ideas of right and wrong.

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Introductory Definitions

Values Qualities considered personally worthwhile or desirable.

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Introductory Definitions

Values Qualities considered personally worthwhile or desirable.

Morals Values of a group based on ideas of right and wrong.

Ethics Rules governing the behavior of members of a profession.

Laws Rules governing the affairs of a geographical community.



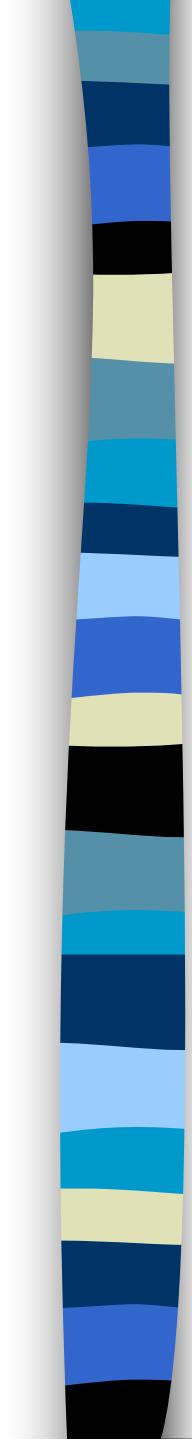
Summary of Definitions

Values Personal or individual.

Morals Group-based. Right and wrong.

Ethics Professional behavior.

Laws Minimum standard of community behavior.



What values are important to you?



Values

List the 5 values that are the most important to you:

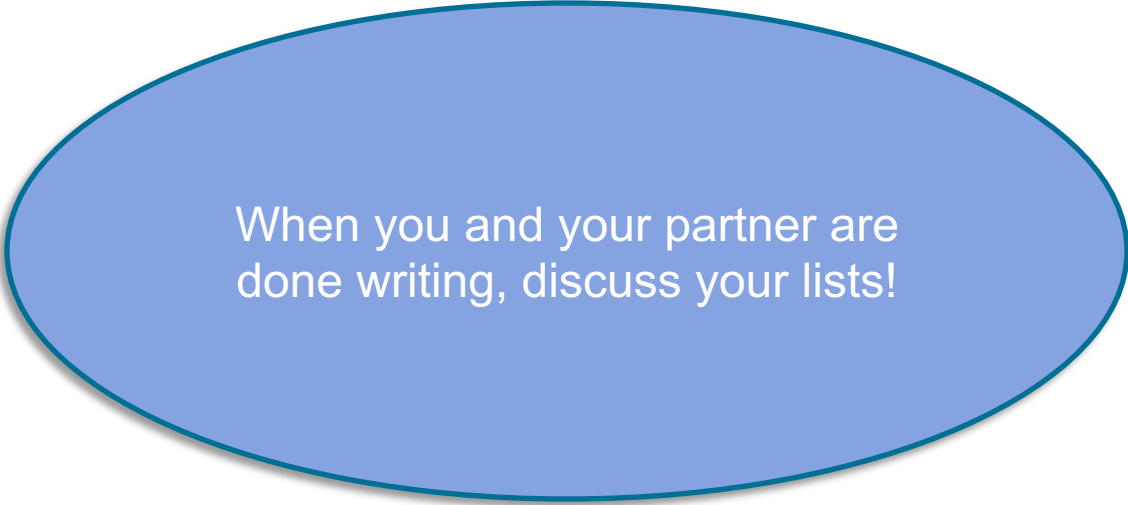
- 1.
- 2.
- 3.
- 4.
- 5.



Values

List the 5 values that are the most important to you:

- 1.
- 2.
- 3.
- 4.
- 5.



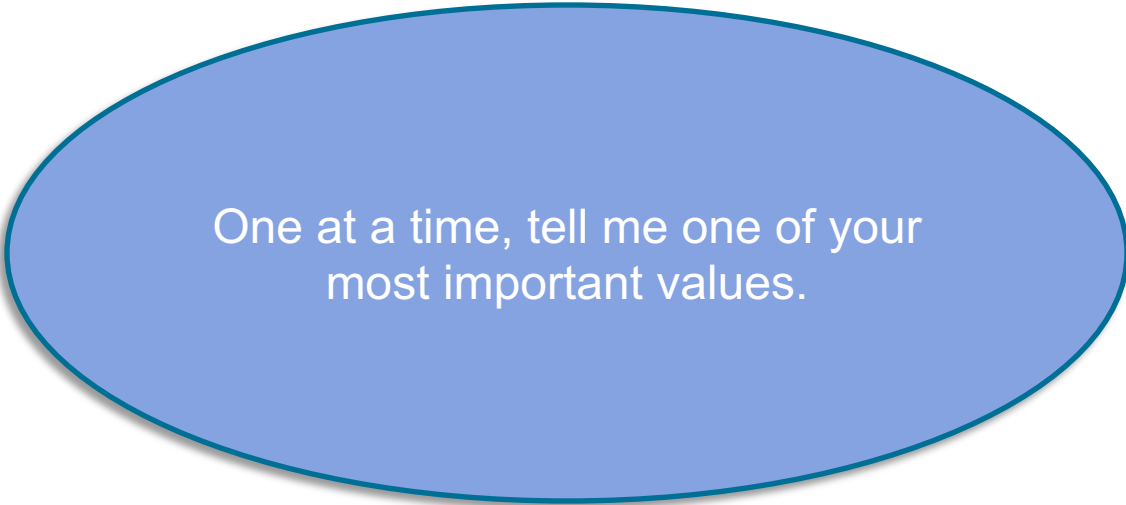
When you and your partner are done writing, discuss your lists!



Values

List the 5 values that are the most important to you:

- 1.
- 2.
- 3.
- 4.
- 5.



One at a time, tell me one of your
most important values.



Some possibilities

Honesty

Compassion

Freedom

Integrity

Kindness

Love

Loyalty

Fairness

Industriousness

Empathy

Acceptance

Safety

Trust

Respect



If I were a client . . .

Describe how you would like your massage therapist to behave:



If I were a client . . .

Describe how you would like your massage therapist to behave:

When you and your partner are
finished writing,
discuss your ideal therapist
behavior!



If I were a client . . .

Describe how you would like your massage therapist to behave:

Now I'll write your ideas
up on the board.

I'll then lump them into Policy
Categories.

One at a time please!



Policy Categories For Ethical Therapist Behavior

Money

Services

Time

Scope of practice

Hygiene/Self-care

Discrimination/Referrals

Advertising

Environment

Liability Insurance

Privacy (physical)

Confidentiality (information)

Licensure/Educational Status

Communication

Power Differential

Transference

Counter-transference

Sexual Misconduct

Dual Relationships



If I were a client . . .

Put yourself in the role of a client receiving massage and detail the policies of ethical therapist behavior for your category.

You and your group work through the topics given. Write at least 2-3 do's and don'ts for each category (depending on class size).

Your instructor will check in and give you new topics.

You are done when your group has gone through all available topics.

We will discuss one topic at a time until all topics are mentioned.



Administrative Rules of the Texas Department of Licensing and Regulation

- Massage Therapy
- 16 Texas Administrative Code
- Chapter 117
- Effective April 1, 2021
- <https://www.tdlr.texas.gov/mas/masrules.htm>

Subchapter H: 117.90. General Ethical Requirements

Subchapter H: 117.91. Consultation Document

Subchapter H: 117.92. Sexual Misconduct

Subchapter H: 117.93. Advertising

Subchapter C: 117.20. Massage Therapy Licenses

Administrative Rules occasionally change. See their website for the most accurate information.



Texas Massage Therapy Code of Ethics:

General (19)

Consultation Document (2)

Sexual Misconduct (5)

Advertising (11)

Licenses (7)



General:

- Be honest, upfront, fair, sanitary, and competent
- Charge them according to your agreement
- Keep records for 2 years (date, type, payment)
- Written consent of parent if client under 17
- Upon request, give written explanation of the bill
- Don't let drugs or alcohol affect your work
- Therapists and establishments need licenses
- Follow our rules
- Don't let anybody else break our rules
- Change of name, address, phone, job? Tell us.
- Give clients our address and phone number



Consultation Document:

- Type of massage
- Areas to avoid and for focus work
- Indications and contraindications
- No breast massage without written consent everytime
- Genitals and cleavage must be covered at all times (amended 2/12/20)
- Client may end session at any time for any reason
- Signatures of client and therapist
- Update the above information as it changes



Sexual Misconduct:

- Don't arouse or gratify anybody sexually by way of contact, clothing, offers, gestures, or comments
- Terminate session if client tries it on you
- Don't massage (paid or unpaid) at sex-businesses
- No sexual contact where massage is performed



Advertising:

- Use the word “massage” only if you are licensed
- Be truthful, forthright, and clear
- If you can't prove it, don't say it
- Use license number with assumed names



Licenses:

- Upon approval, you will get a license and ID card
- Upon request, give it back to the State
- Display it publicly and appropriately
- Don't sell or transfer licenses
- Photocopies are not acceptable
- Do not alter the license
- If lost, damaged, or destroyed, get replacement, \$20



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